



Is your business patronizing other local, independent businesses?

One of the primary goals for the CAIBA is to encourage consumers to become more aware of the many ways they can patronize locally owned, independent businesses. The same holds true for most of us in our business and personal lives ... we often take the easy way out and spend with the 'big box' stores when we could be supporting other locally owned businesses.

Please consider how you might be able shift some or all of your spending to be more supportive of local, independent businesses.

Common categories	Where you spend now	Local independent options
Banking – business and personal		
Printing – forms, brochures, etc.		
T-shirts, banners, etc.		
Construction, remodeling, repairs		
Office supplies, equipment, furniture		
Insurance – health, business, home		
Advertising: print, radio, TV		
Telephone equipment and services		
Auto services – business and personal vehicles		
Dining out – business and social		
Cleaning/janitorial service		
Furniture purchases		
Appliance purchases		
Office coffee, water		
Groceries		
Video rentals		
Gym membership/fitness program		
Hardware/garden supplies		
Clothing, shoes		
Dry cleaning		
Special event sites		